

ENA Content Filtering URL Categories

The database of ENA's content filtering solution, Blue Coat, contains fifteen million website ratings representing billions of web pages, published in more than 50 languages, and organized into 61 useful categories. Following is an alphabetical listing and description of the categories to classify web sites.

An asterisk (*) following a category name indicates that the Tennessee Schools Cooperative has chosen to block the category. Two asterisks (**) following a category name indicate that the Tennessee Schools Cooperative has chosen to always allow the category. Websites that are categorized in this way are always allowed regardless of multiple categorizations.

Category	Description
<i>Abortion</i>	Sites which provide information or arguments in favor of or against abortion, describe abortion procedures, offer help in obtaining or avoiding abortion, or provide information on the effects, or lack thereof, of abortion. Examples: www.gynpages.com , www.abortionfacts.com
<i>Adult/Mature Content*</i>	Sites that contain material of adult nature that does not necessarily contain excessive violence, sexual content, or nudity. These sites include very profane or vulgar content and sites that are not appropriate for children. Examples: www.humorbomb.com , www.landoverbaptist.org , www.punchbaby.com
<i>Alcohol/Tobacco*</i>	Sites that promote or offer for sale alcohol/tobacco products, or provide the means to create them. Also includes sites that glorify, tout, or otherwise encourage the consumption of alcohol/tobacco. Does not include sites that sell alcohol or tobacco as a subset of other products. Examples: www.budweiser.com , www.cigar.com , www.coors.com
<i>Alternative Spirituality/Occult*</i>	Sites that promote and provide information on religions such as Wicca, Witchcraft or Satanism. Occult practices, atheistic views, voodoo rituals or any other form of mysticism are represented here. Includes sites that endorse or offer methods, means of instruction, or other resources to affect or influence real events through the use of spells, incantations, curses and magic powers. This category includes sites which discuss or deal with paranormal or unexplained events. Examples: www.wicca.com , www.churchofsatan.com , www.astroawareness.com , www.ghostpix.com
<i>Arts/Entertainment</i>	Sites that promote and provide information about motion pictures, videos, television, music and programming guides, books, comics, movie theatres, galleries, artists, or reviews on entertainment. Also includes sites dedicated to or run by museums, zoos, or amusement parks. Examples: www.imdb.com , www.eonline.com , www.moviephone.com
<i>Auctions</i>	Sites that support the offering and purchasing of goods between individuals. Does not include classified advertisements. Examples: www.bidfind.com , www.ebay.com
<i>Blogs/Newsgroups</i>	Sites that offer access to Usenet news groups or other messaging or bulletin board systems. Also, blog specific sites or an individual with his own blog. This does not include social networking communities with blogs.

Examples: www.blogger.com, www.newsville.com/news/groups

Brokerage/Trading

Sites that provide or advertise trading of securities and management of investment assets (online or offline). Also includes insurance sites, as well as sites that offer financial investment strategies, quotes, and news.

Examples: www.ameritrade.com, www.etrade.com, www.datek.com

Business/Economy

Sites devoted to business firms, business information, economics, marketing, business management and entrepreneurship. This does not include sites that perform services that are defined in another category (such as Information Technology companies, or companies that sell travel services).

Examples: www.ge.com, www.sunbeam.com

Chat/Instant Messaging*

Sites that provide chat or instant messaging capabilities or client downloads.

Examples: web.icq.com/icqchat/, www.aim.com, messenger.msn.com

Computers/Internet

Sites that sponsor or provide information on computers, technology, the Internet and technology-related organizations and companies.

Examples: www.dell.com, www.microsoft.com, www.javaworld.com

Cultural/Charitable Organization

Sites that nurture cultural understanding and foster volunteerism such as 4H, the Lions and Rotary Clubs. Also encompasses non-profit associations that cultivate philanthropic or relief efforts. Sites that provide a learning environment or cultural refinement/awareness outside of the strictures of formalized education such as museums and planetariums are included under this heading.

Examples: www.scouting.org, www.4h.org, www.childmuseum.org

Education**

Sites that offer educational information, distance learning, or trade school information or programs. Also includes sites that are sponsored by schools, educational facilities, faculty, or alumni groups.

Examples: www.education-world.com, www.ed.gov, www.nyu.edu

Email

Sites offering web-based email services, such as online email reading, e-cards, and mailing list services.

Examples: www.email.com, www.hotmail.com

Financial Services

Sites that provide or advertise banking services (online or offline) or other types of financial information, such as loans. Does not include sites that offer market information, brokerage or trading services.

Examples: www.americafirst.com, www.paypal.com

For Kids**

Sites designed specifically for children. This category is typically used in conjunction with other categories.

Examples: www.yahooligans.com, www.playhousedisney.com

Gambling*

Sites where a user can place a bet or participate in a betting pool, participate in a lottery, or receive information, assistance, recommendations, or training in such activities. Does not include sites that sell gambling-related products/machines or sites for offline casinos and hotels, unless they meet one of the above requirements.

Examples: www.gambling.com, www.casino.com, www.sportsbook.com

Games	Sites that provide information and support game playing or downloading, video games, computer games, electronic games, tips, and advice on games or how to obtain cheat codes. Includes magazines dedicated to video games and sites that support or host online sweepstakes and giveaways. Examples: www.nintendo.com , www.gamespot.com , www.gamesdomain.com
Government/Legal	Sites sponsored by or which provide information on government, government agencies and government services such as taxation and emergency services. Also includes sites that advertise legal services, lawyers for hire, adoption services, information about adoption, immigration information, and immigration services. Examples: www.whitehouse.gov , www.federalreserve.gov
Hacking*	Sites that distribute, promote, or provide hacking tools and/or information which may help gain unauthorized access to computer systems and/or computerized communication systems. Hacking encompasses instructions on illegal or questionable tactics, such as creating viruses, distributing cracked or pirated software, or distributing other protected intellectual property. Examples: astalavista.box.sk , www.happyhacker.org , www.phreak.com , www.megasecurity.org
Health**	Sites that provide advice and information on general health such as fitness and well-being, personal health or medical services, drugs, alternative and complimentary therapies, medical information about ailments, dentistry, optometry, general psychiatry, self-help, and support organizations dedicated to a disease or condition. Examples: www.cvs.com , www.webmd.com
Humor/Jokes	Sites that primarily focus on comedy, jokes, fun, etc. May include sites containing jokes of adult or mature nature. Sites containing humorous Adult/Mature content also have an Adult/Mature category rating. Examples: www.ahajokes.com , www.comedycentral.com , www.the-jokes.com
Illegal Drugs*	Sites that promote, offer, sell, supply, encourage or otherwise advocate the illegal use, cultivation, manufacture, or distribution of drugs, pharmaceuticals, intoxicating plants or chemicals and their related paraphernalia. Examples: www.marijuana.org , www.hightimes.com
Illegal/Questionable*	Sites that advocate or give advice on performing illegal acts such as service theft, evading law enforcement, fraud, burglary techniques and plagiarism. Also includes sites that provide or sell questionable educational materials, such as term papers. Examples: www.oppapers.com , www.antiessays.com , www.gregmiller.net/locks/mitguide/ , cleaneasy.com
Intimate Apparel/Swimsuit*	Sites that contain images or offer the sale of swimsuits or intimate apparel or other types of suggestive clothing. Does not include sites selling undergarments as a subsection of other products offered. Examples: www.victoriassecret.com , www.fredericks.com
Job Search/Careers	Sites that provide assistance in finding employment, and tools for locating prospective employers. Examples: www.hotjobs.com , www.flipdog.com , www.monster.com
Military	Sites that promote or provide information on military branches or armed services. Examples: www.army.mil , www.navy.mil , www.af.mil

News/Media	Sites that primarily report information or comments on current events or contemporary issues of the day. Also includes radio stations and magazines. Does not include sites that can be rated in other categories. Examples: www.cnn.com , www.foxnews.com , www.msnbc.com
Nudity*	Sites containing nude or seminude depictions of the human body. These depictions are not necessarily sexual in intent or effect, but may include sites containing nude paintings or photo galleries of artistic nature. This category also includes nudist or naturist sites that contain pictures of nude individuals. Examples: www.danheller.com , www.bodyscapes.com , www.nudistnews.com
Online Storage	Sites that provide a secure, encrypted, off-site backup and restoration of personal data. These online repositories are typically used to store, organize and share videos, music, movies, photos, documents and other electronically formatted information. Sites that fit this criteria essentially act as your personal hard drive on the Internet. Examples: www.xdrive.com , www.ibackup.com
Open Image/Media Search*	Sites with image or video search capabilities which return graphical results (i.e. thumbnail pictures) that include potentially pornographic content along with non-pornographic content (as defined in the Pornography category). Sites that explicitly exclude offensive content are not included in this category. Examples: www.alltheweb.com , images.search.yahoo.com
Pay to Surf	Sites that pay users in the form of cash or prizes, for clicking on or reading specific links, email, or web pages. Examples: www.bestfreemoneyonline.com , www.mypoints.com
Peer-to-Peer (P2P)*	Sites that distribute software to facilitate the direct exchange of files between users, including software that enables file search and sharing across a network without dependence on a central server. Examples: www.morpheus.com , www.247downloads.com , bearshare.com
Personals/Dating*	Sites that promote interpersonal relationships. Examples: www.singlelinks.com , www.lovesites.com , www.dating.com
Phishing*	Sites that are designed to appear as a legitimate bank or retailer with the intent to fraudulently capture sensitive data (i.e. credit card numbers, pin numbers).
Political/Activist Groups	Sites sponsored by or which provide information on political parties, special interest groups, or any organization that promotes change or reform in public policy, public opinion, social practice, or economic activities. Examples: www.texasgop.org , www.aclu.org , www.rnc.org , www.dnc.org
Pornography*	Sites that contain sexually explicit material for the purpose of arousing a sexual or prurient interest. Examples: www.playboy.com
Proxy Avoidance*	Sites that provide information on how to bypass proxy server/appliance features or gain access to URLs in any way that bypasses the proxy server/appliance. This category includes any service which attempts to allow a person to bypass the filtering system, such as anonymous surfing services.

Examples: www.anonymizer.com

Real Estate	Sites that provide information on renting, buying, or selling real estate or properties. Examples: www.century21.com , www.realtor.com , www.hud.org
Reference**	Sites containing personal, professional, or educational reference, including online dictionaries, maps, census, almanacs, library catalogues, genealogy-related sites and scientific information. Examples: www.dictionary.com , www.encyclopedia.com , www.familysearch.org
Religion	Sites that promote and provide information on conventional or unconventional religious or quasi-religious subjects, as well as churches, synagogues, or other houses of worship. Does not include sites about alternative religions such as Wicca or witchcraft (Alternative Spirituality/Occult), or atheist beliefs (Political/Activist Groups). Examples: www.catholic.net , www.gospel.com , www.lds.org
Remote Access Tools	Sites that primarily focus on providing information about and/or methods that enables authorized access to and use of a desktop computer or private network remotely. Examples: www.gotomypc.com
Restaurants/Dining/Food	Sites that list, review, discuss, advertise and promote food, catering, dining services, cooking and recipes. Examples: www.foodtv.com , www.zagats.com
Search Engines/Portals	Sites that support searching the Internet, indices, and directories. Note: This category is used for sites which have been "parked" or contain a standard template, but does not have ratable content. These sites will be revisited periodically to ensure that their content does not change. Examples: www.google.com , www.yahoo.com
Sex Education	Sites that provide information (sometimes graphic) on reproduction, sexual development, safe sex practices, sexuality, birth control, tips for better sex, and sexual enhancement products. Examples: www.scarleteen.com , www.viagra.com
Sexuality/Alternative Lifestyles*	Sites that provide information, promote, or cater to gays, lesbians, swingers, other sexual orientations or practices, or a particular fetish. This category does not include sites that are sexually gratuitous in nature which would typically fall under the Pornography category. Examples: www.gay.com , www.waf.org
Shopping	Sites that provide or advertise the means to obtain goods or services with either prices listed or a clear way to order. Does not include sites that can be classified in other categories (such as vehicles or weapons). Examples: www.amazon.com , www.tigerdirect.com
Social Networking*	Sites that enable people to connect with others to form an online community. Typically members describe themselves in personal web page profiles and form interactive networks, linking them with other members based on common interests or acquaintances. Instant messaging, file sharing and web logs (blogs) are common features of Social Networking sites. Note: These sites may contain offensive material

in the community-created content. Sites in this category are also referred to as "virtual communities" or "online communities". This category does not include more narrowly focused sites, like those that specifically match descriptions for Personals/Dating sites or Business sites.

Examples: www.myspace.com, www.friendster.com

Society/Lifestyle

Sites providing information on matters of daily life. This does not include sites relating to entertainment, sports, jobs, sex or sites promoting alternative lifestyles such as homosexuality. Personal homepages fall within this category if they cannot be classified in another category.

Examples: www.sheafox.com, www.style.com

Software Downloads

Sites that are dedicated to the electronic download of software packages, whether for payment or at no charge.

Examples: www.download.com, www.tucows.com

Sports/Recreation/Hobbies

Sites that promote or provides information about spectator sports, recreational activities, or hobbies, including sites that discuss or promote camping, gardening, and collecting.

Examples: www.espn.com, www.nba.com, www.snoweb.com

Spyware Effects*

Sites to which spyware (as defined in the Spyware/Malware Sources category) reports its findings or from which it alone downloads advertisements. Also includes sites that contain serious privacy issues, such as "phone home" sites to which software can connect and send user info; sites that make extensive use of tracking cookies without a posted privacy statement; and sites to which browser hijackers redirect users. Usually does not include sites that can be marked as Spyware/Malware. Note: Sites rated as spyware effects typically have a second category assigned with them.

Examples: www.zestyfind.com

Spyware/Malware Sources*

Sites which distribute spyware and other malware. Spyware is defined as software which takes control of your computer, modifies computer settings, collects or reports personal information, or misrepresents itself by tricking users to install, download, or enter personal information. This includes drive-by downloads; browser hijackers; dialers; intrusive advertising; any program which modifies your homepage, bookmarks, or security settings; and keyloggers. It also includes any software which bundles spyware (as defined above) as part of its offering. Information collected or reported is "personal" if it contains uniquely identifying data, such as email addresses, name, social security number, IP address, etc. A site is not classified as spyware if the user is reasonably notified that the software will perform these actions (ie, it alerts that it will send personal information, be installed, or that it will log keystrokes). Note: Sites rated as spyware should have a second category assigned with them.

Examples: www.kazaa.com

Streaming Media/MP3s

Sites that sell, deliver, or stream music or video content in any format, including sites that provide downloads for such viewers.

Examples: www.mp3.com, www.youtube.com, www.windowsmedia.com, www.musiccity.com, www.real.com, www.winamp.com

Travel

Sites that promote or provide opportunity for travel planning, including finding and

making travel reservations, vehicle rentals, descriptions of travel destinations, or promotions for hotels or casinos.

Examples: www.travelocity.com, www.luxor.com, www.orbitz.com, www.hertz.com

Vehicles

Sites that provide information on or promote vehicles, boats, or aircraft, including sites that support online purchase of vehicles or parts.

Examples: www.autotrader.com, www.boatrader.com

Violence/Hate/Racism*

Sites that depict extreme physical harm to people or property, or that advocate or provide instructions on how to cause such harm. Also includes sites that advocate, depict hostility or aggression toward, or denigrate an individual or group on the basis of race, religion, gender, nationality, ethnic origin, or other involuntary characteristics.

Examples: www.rotten.com, www.whitepower.com, www.bumfights.com, www.deathnet.com

Weapons*

Sites that sell, review, or describe weapons such as guns, knives or martial arts devices, or provide information on their use, accessories, or other modifications. Does not include sites providing information on BB guns, paintball guns, black powder rifles, target shooting, or bows and arrows, unless the site also meets one of the above requirements. Also does not include sites that promote collecting weapons, or groups that either support or oppose weapons use.

Examples: www.browning.com, www.weapons.com, www.shooters.com

Web Advertisements

Sites that provide online advertisements or banners. Does not include advertising servers which serve adult-oriented advertisements. Note: This category is also used to classify sites which merely record a "hit" and then forward or redirect you to a different page.

Examples: rd.companion.yahoo.com, adserver.inetzone.com

Web Hosting*

Sites of organizations which provide top-level domain pages, as well as web communities or hosting services.

Examples: www.geocities.com

Please note:

- An asterisk (*) following a category name indicates that ENA recommends that the category is blocked.
- Two asterisks (**) following a category name indicate that ENA recommends that the category is always allowed. Websites that are categorized in this way are always viewable regardless of multiple categorizations.