

# ENA

## Video Teleconferencing Bridging Services



Now more than ever before, it is critical for schools and libraries to focus on implementing efficiencies in order to increase productivity and reduce costs. And there are few technologies today that are as uniquely qualified to support this objective as video teleconferencing (VTC). ENA has joined with Merit Network, Inc., an organization that has provided high-performance networking services to the research and education communities for over 40 years, to offer a cost-effective, time-saving tool for conducting virtual “face-to-face” meetings with anyone in the state, the country and beyond.

While video teleconferencing between two locations is fairly straightforward, bridging three or more locations requires special equipment. Our powerful Multipoint Video Conference Unit (MCU) bridges IP- (H.323), ISDN- (H.320) and SIP-based video teleconferencing endpoints across the Internet, resulting in integrated voice and video for state-of-the-art remote collaboration.



## Multiple Uses:

### The World Is Your Resource

High-quality, interactive video teleconferencing (VTC) meets the diverse needs of your staff, students and patrons. Use it for teaching opportunities, professional development, presentations, meetings and connecting with other people anywhere—without travel time and expenses! With VTC, you can provide more classes without added personnel costs, reduce staff development and transportation costs, foster leadership skills, promote global citizenship and give students experiences that would otherwise be impractical or altogether unfeasible.

**Collaborative projects with multiple schools**

**Dialogues, debates and performances**

**Professional development**

**Parent support workshops**

**Remote presenters to a meeting**

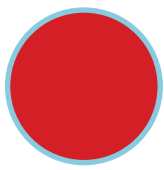
**Virtual field trips**

**Staff meetings**

**Conversations with authors, scientists  
and other experts**

**Remote conference presentations**

**Telemedicine**



### ENA Will Deliver

Our professional support staff works to make all of your video teleconferences run smoothly. An experienced VTC solution support specialist will join each of your video teleconferences 15 minutes prior to the start of your session and remain at least 15 minutes after it begins to consult with you and troubleshoot. Should you encounter any problems thereafter, simply contact us—our specialists will be standing by to help. What our managed VTC solution means is that you receive everything you need for a productive and successful meeting, every time.

# Multiple Benefits: One Solution to Many Challenges

Video Teleconferencing Services provide secure, reliable and cost-effective solutions to address a spectrum of fiscal and pedagogical concerns.

### • Curriculum gaps and cross-cultural experiences:

Competing in today's global economy demands that our students have broader, cross-cultural experiences. VTC brings the world to your doorstep, powerfully, interactively and cost-effectively.

### • Budgetary constraints:

In an unfavorable economic and/or funding climate, it may not be possible to send people to in-person meetings.

### • Resource shortfalls:

Instead of paying the salaries of full-time specialist teachers, pay the lower cost of VTC to "beam in" the classes your district currently can't offer.

### • Emergencies and terrorism:

In the event of an emergency, schools and libraries can still communicate and conduct business with remote authorities and offices.

### • Remote staff:

VTC connects people across campuses, districts and the nations without the expense of consolidating all participants at one location, all the while enhancing efficiency and productivity.

### • Recurring meetings:

For districts with large staffs, many or active parents and large patron populations, VTC ensures that everyone can participate face-to-face in important recurring meetings.



### About Merit Network

Merit Network, Inc. is a nonprofit, member-owned organization formed in 1966 to design and implement a computer network between public universities in Michigan. After 40 years of innovation, Merit continues to provide high-performance networking and services to the research and education communities in Michigan and beyond. Merit believes in the strength of a robust educational community. By connecting organizations, building relationships and sharing services, educational institutions can achieve far more together than they can alone. For more information, phone (734) 527-5700 or visit [www.merit.edu](http://www.merit.edu).

### About ENA

ENA is a leading managed network service provider in the design, deployment and management of network and communication services for school systems, libraries and governments. In 1996, ENA created one of the first statewide K-12 networks in the U.S. and has earned a reputation as experts in distributed networks and voice solutions. Today, ENA manages multiple statewide and district-wide education and library networks, successfully serving over 5,000 end sites, 560 school districts and 230 libraries, more than 2.5 million students, educators and administrators, and more than 6.2 million librarians and patrons. For more information, please visit [www.ena.com](http://www.ena.com).