

# Hour of Power

## A Webinar Series of Bright EdTech Ideas Created for School Superintendents

**Webinar 1, Wednesday, November 18<sup>th</sup>**

**Maximizing Technology and Resources to Transform Education and Create Systemic Reform  
Presented by Dr. Mary Ann Wolf**

1 hour and 30 minutes

*Maximizing Technology and Resources to Transform Education and Create Systemic Reform* will be presented by Dr. Mary Ann Wolf, the current Executive Director of the State Educational Technology Directors Association. During her one hour and fifteen minute presentation, Dr. Wolf will review successful school programs that maximize technology to help school district leaders create systemic reform and through this, increase student achievement. District leaders will be able to examine how successful schools used a planning process to assess the state of technology within their districts and what changes were made to better utilize the available resources.

Participants in the webinar will be able to review successful models that could be adapted to local school corporations. A comprehensive resource and reference guide will be available to each participating school administrator. Following the presentation, each participant will have the opportunity to take a fifteen minute survey to give feedback on the presentation and to submit any additional questions they may have. The total time estimated for the webinar, including participant's feedback, will be one hour and thirty minutes.

### **The Presenter:**

Dr. Mary Ann Wolf is nationally known for her work with SETDA. In her position, she works with state education technology directors in all 50 states and DC and works with policy-makers in other educational organizations, the U.S. Department of Education, and with Congressional Leaders. SETDA provides national leadership on educational technology, ensures members have meaningful professional development opportunities, and engages in partnerships with public and private sector to collaborate on how educational technology supports teaching and learning.

Dr. Wolf has led the National Leadership Summits in which SETDA's members and partners develop tools for the education community. She directs the Technology Assistance Partnership Program (TAPP) with nine federal evaluation grantees and oversees the National Trends Report focused on NCLB Title II D-Enhancing Education through Technology. She taught fifth grade in a Virginia public school, studies education leadership at the University of Virginia and worked for KPMG Peat Marwick as a consultant for federally funded grant programs. Mary Ann Wolf has a Ph.D. in Education from the University of Virginia, a Masters Degree in Elementary Education from George Washington University, and a Bachelors in Accounting and Marketing from Georgetown University.



**Webinar 2, Wednesday, December 16<sup>th</sup>**

**Laying the Groundwork for Success: Planning to Ensure Greater Student Outcomes  
Presented by Dr. Mary Ann Wolf**

1 hour and 30 minutes

*Laying the Groundwork for Success: Planning to Ensure Greater Student Outcomes* will be presented by Dr. Mary Ann Wolf, the current Executive Director of the State Educational Technology Directors Association. During her one hour and fifteen minute presentation, Dr. Wolf will review the role technology plays in the ability to individualize instruction in an effective and efficient manner. The session will build upon various technologies, digital content, and professional development that make it possible to ensure improvement in student outcomes. The session will also discuss how to best plan for this work in a system way, keeping in mind tough budgets and potential reallocation of resources to meet the needs of every student.

Participants in the webinar will be able to review successful models that could be adapted to local school corporations. A comprehensive resource and reference guide will be available to each participating school administrator. Following the presentation, each participant will have the opportunity to take a fifteen minute survey to provide feedback on the presentation and to submit any additional questions they may have. The total time estimated for the webinar, including participant's feedback, will be one hour and thirty minutes.

**The Presenter:**

Dr. Mary Ann Wolf is nationally known for her work with SETDA. In her position, she works with state education technology directors in all 50 states and DC and works with policy-makers in other educational organizations, the U.S. Department of Education, and with Congressional Leaders. SETDA provides national leadership on educational technology, ensures members have meaningful professional development opportunities, and engages in partnerships with public and private sector to collaborate on how educational technology supports teaching and learning.

Dr. Wolf has led the National Leadership Summits in which SETDA's members and partners develop tools for the education community. She directs the Technology Assistance Partnership Program (TAPP) with nine federal evaluation grantees and oversees the National Trends Report focused on NCLB Title II D-Enhancing Education through Technology. She taught fifth grade in a Virginia public school, studies education leadership at the University of Virginia and worked for KPMG Peat Marwick as a consultant for federally funded grant programs. Mary Ann Wolf has a Ph.D. in Education from the University of Virginia, a Masters Degree in Elementary Education from George Washington University, and a Bachelors in Accounting and Marketing from Georgetown University.



**Webinar 3, Wednesday, January 20<sup>th</sup>**  
**Utilizing Data and Assessment to Individualize Instruction**  
**Presented by Dr. Mary Ann Wolf**  
1 hour and 30 minutes

*Utilizing Data and Assessment to Individualize Instruction* will be presented by Dr. Mary Ann Wolf, the current Executive Director of the State Educational Technology Directors Association. During her one hour and fifteen minute presentation, Dr. Wolf will review how technology, formative assessment, and digital content have dramatically changed what is possible in terms of consistently having available data. Ten years ago the amount of available data only provided the opportunity for teachers to individualize instruction to a handful of students. Today, readily available models make the essential element of individualizing instruction a real possibility. Models that have shown significant gains in achievement will be shared, as well as tangible examples of what these systems look like from an administrator and a teacher perspective.

A resource and reference guide will be available to each participating school administrator. Following the presentation, each participant will have the opportunity to take a fifteen minute survey to give feedback on the presentation and to submit any additional questions they may have. The total time estimated for the webinar, including participant's feedback, will be one hour and thirty minutes.

**The Presenter:**

Dr. Mary Ann Wolf is nationally known for her work with SETDA. In her position, she works with state education technology directors in all 50 states and DC and works with policy-makers in other educational organizations, the U.S. Department of Education, and with Congressional Leaders. SEDTA provides national leadership on educational technology, ensures members have meaningful professional development opportunities, and engages in partnerships with public and private sector to collaborate on how educational technology supports teaching and learning.

Dr. Wolf has led the National Leadership Summits in which SETDA's members and partners develop tools for the education community. She directs the Technology Assistance Partnership Program (TAPP) with nine federal evaluation grantees and oversees the National Trends Report focused on NCLB Title II D-Enhancing Education through Technology. She taught fifth grade in a Virginia public school, studies education leadership at the University of Virginia and worked for KPMG Peat Marwick as a consultant for federally funded grant programs. Mary Ann Wolf has a Ph.D. in Education from the University of Virginia, a Masters Degree in Elementary Education from George Washington University, and a Bachelors in Accounting and Marketing from Georgetown University.

**Webinar 4, Wednesday, February 17<sup>th</sup>**  
**Critical Thinking and Innovation as Differentiators**  
**Presented by Cheryl Lemke**  
1 hour and 45 minutes

*Critical Thinking and Innovation as Differentiators* will be presented by Cheryl Lemke, the President and CEO of the Metri Group. During her 1 hour and 30 minute presentation, Ms. Lemke will discuss how innovation is the engine driving today's global, high-tech, connected society. U.S. students live in a fast paced, high tech world where interactive communications, innovation, and critical thinking serve as core differentiators. In order to thrive in that type of society, students will need to be critical and innovative thinkers. Join this session to explore what it means to think critically and creatively. Take a look into classrooms where advances in the science of learning are translating into deep learning. Technology-rich examples of critical thinking in science, English/language arts, social studies, and mathematics classes will be demonstrated. Digital content, student technology-enhanced productivity tools, and rubrics will be reviewed. The session will be grounded in theoretical and empirical research.

**The Presenter:**

Cheryl Lemke is President and CEO of the Metri Group, a consulting firm dedicated to advancing effective uses of technology in schools, and serves as the Practice Leader for Metiri Group Policy Consulting. Prior to launching the firm, she was the executive director of the Milken Exchange on Education Technology for the Milken Family Foundation.

Lemke specializes in public policy for K-12 learning technology, working at many levels with governors, legislators, superintendents, business leaders, and teachers. She currently works with both the public and private sectors in states across the country, as well as at the national level. Last year, Lemke facilitated public hearings in Silicon Valley, CA and Atlanta, GA for the Web-based Education Congressional Committee. This year, she is working with several states on leadership in technology initiatives, and most recently authored the definitive work on 21st century skills that was published by the North Central Regional Educational Laboratory and the CEO Forum. Lemke's 25-year career in the public sector and her work with Metiri Group have included projects related to assessing the impact of technology on learning; gauging the progress of states, districts, and schools in bringing technology to the learning process; conducting surveys and focus groups; convening national experts in discussions on policy issues; and designing and prototyping educational technology frameworks.

**Webinar 5, Wednesday, March 17<sup>th</sup>**

**A Ripple Effect**

**Presented by Cheryl Lemke**

1 hour and 45 minutes

*A Ripple Effect* will be presented by Cheryl Lemke, the President and CEO of the Metri Group. During her 1 hour and 30 minute presentation, Ms. Lemke will discuss how high tech tools serve as an extension to the student's thinking -- a place to explore ideas, research questions, test hypotheses, compose thoughts, and come to conclusions – in other words, to learn. Along the way, these tools serve as vehicles for social networking and authenticity, two highly effective accelerators to learning.

Students need to be risk-takers as they hone higher order thinking into lifelong learning strategies. Social networking via technology can connect students to a broad range of interactivity that sharpen and extend thinking and pique intellectual curiosity. Add authenticity into the mix, and enable students to explore rigorous academic concepts in the context of the world around them. The resultant sense of power and confidence unleashed in students and educators is to schools what globalization is to the U.S. economy – its future. Join this session to learn how your school might engage in the systems thinking necessary to ensure that all students acquire their 21st Century skills. The session will be grounded in theoretical and empirical research.

**The Presenter:**

Cheryl Lemke is President and CEO of the Metri Group, a consulting firm dedicated to advancing effective uses of technology in schools, and serves as the Practice Leader for Metiri Group Policy Consulting. Prior to launching the firm, she was the executive director of the Milken Exchange on Education Technology for the Milken Family Foundation.

Lemke specializes in public policy for K-12 learning technology, working at many levels with governors, legislators, superintendents, business leaders, and teachers. She currently works with both the public and private sectors in states across the country, as well as at the national level. Last year, Lemke facilitated public hearings in Silicon Valley, CA and Atlanta, GA for the Web-based Education Congressional Committee. This year, she is working with several states on leadership in technology initiatives, and most recently authored the definitive work on 21st century skills that was published by the North Central Regional Educational Laboratory and the CEO Forum. Lemke's 25-year career in the public sector and her work with Metiri Group have included projects related to assessing the impact of technology on learning; gauging the progress of states, districts, and schools in bringing technology to the learning process; conducting surveys and focus groups; convening national experts in discussions on policy issues; and designing and prototyping educational technology frameworks.



**Webinar 6, Wednesday, April 21<sup>st</sup>**

**What Will Schools Look Like in 2020? How Do We Begin To Prepare?**

**Presented by Will Richardson**

1 hour and 30 minutes

*What Will Schools Look Like in 2020? How Do We Begin To Prepare?* will be presented by Will Richardson. During this 1 hour and 30 minute presentation, Mr. Richardson will explore what schools will look like in 2020 and what schools and Superintendents need to do now to help ensure success in the future. A key concept that will be discussed is our willingness to have our beliefs and ideas challenged by others. We must work together to restore hope to the future, and must include a new and strange ally – willingness to be disturbed. We have to be willing to let go of certainty and expect ourselves to be confused for a time. Superintendents must encourage teachers to take risks, to think differently, to be okay with not knowing, and to know that it's a process that is not going to happen overnight. It is of critical importance to the success of our schools and students.

**The Presenter:**

Will Richardson is widely considered an advocate for school reform who encourages the integration of technology in learning. He was recently named to the National Advisory Board for the George Lucas Education Foundation. Mr. Richardson is now an independent presenter and owner of Connective Learning, LLC. He promotes the implementation of read/write technologies in K-12 classrooms and has authored the highly ranked and read edublog, *Weblogged*, as well as the book, *Blogs, Wikis, Podcasts, and other Powerful Web Tools for Classrooms*.

Formerly a teacher at Hunterdon Central Regional High School in Flemington, N.J, Will was recognized for his use of blogs in the classroom as a "trendsetter in education" by the New York Times. In addition, District Administration magazine publishes a column by Richardson, who also contributes to their blog, *The Pulse*. Richardson has also been part of a panel presentation at the 2006 Milken Global Conference and has given presentations all over the world.