

FTC FAMILY OF COMPANIES

FOR IMMEDIATE RELEASE

For more information contact:

Alice Kelsey

Kelsey Consulting

847.204.4959

Michael Kessler

FTC Family of Companies

888.237.6740

Bloomington, IL, July 30, 2010 ---The FTC Family of Companies, a 15-year old company providing technology and technology instruction to K–12 schools and districts, is pleased to announce its recent partnership with Education Networks of America (ENA). ENA is the nation’s leading provider of managed Internet access, network and communication services to schools and libraries.

“The partnership between FTC and ENA will allow us to provide our collaboration and multimedia sharing solution—MyVRSpot—to the students and teachers of Tennessee, Idaho and Indiana through one of the most respected companies in K–12 education,” said Brian Hinds, vice president of sales at FTC.

ENA’s Director of Marketing Monica Farner said, “ENA is very excited about our new partnership with FTC and their MyVRSpot system. Many of the schools and districts that ENA serves are committed to incorporating student-generated video and other multimedia into their classrooms and MyVRSpot provides the ideal facilitation for it. This safe and secure space gives students the ability to share videos, audio files and pictures with a sense of ownership but without the risk of inappropriate content. It’s a powerful tool for integrating collaboration, demonstration, presentation and other 21st-century learning strategies into the classroom. As a very big added bonus, teachers can use the very same tools for professional development.”

MyVRSpot combines the online self-publishing found in services like YouTube with the online interaction of popular social networking sites and rolls all of that into a system that is safe and educational, supporting all curriculum areas. This innovative system provides each student with a hosted web space (called a webspot) where they can upload videos, audio files, pictures and text. These materials, which are able to be shared across the school or district *after* teacher approval, can be viewed and reviewed by peers and faculty. Using tools already in their hands—like digital cameras and their cell phones—students can create video content or images, fulfilling assignments and creating classroom resources in their own way.

–MORE–

"In looking for a strategic partner for the MyVRSpot system, we wanted to focus on finding a company that truly understands where technology in education is heading and that grasps the benefits of catering to today's students' learning styles, and we have found it in ENA," added Hinds.

About the FTC Family of Companies

The **FTC Family of Companies** has spent the past 15 years providing quality educational products and services to K–12 schools and school districts. **FTC Publishing** develops install-based software and print resources including the award-winning Interactive Game Series. **FTC Hosting Services**, featuring MyVRSpot, is the standard for utilizing students' technology in the classroom through online delivery. **WebFTC** is its collection of web-based and curriculum-focused products, including the award-winning Writelt! Live system.

About Education Networks of America (ENA)

ENA provides managed network and communication services to customers in the education, library and government sectors. Their scalable solutions facilitate collaboration, increase productivity and decrease the cost of information management through the convergence of data, voice and video technologies. ENA currently manages multiple statewide and district-wide education and library networks successfully serving over 5,000 end sites, 560 school districts, 230 libraries, more than 2.5 million students, teachers and administrators and more than 6.2 million librarians and patrons.

###