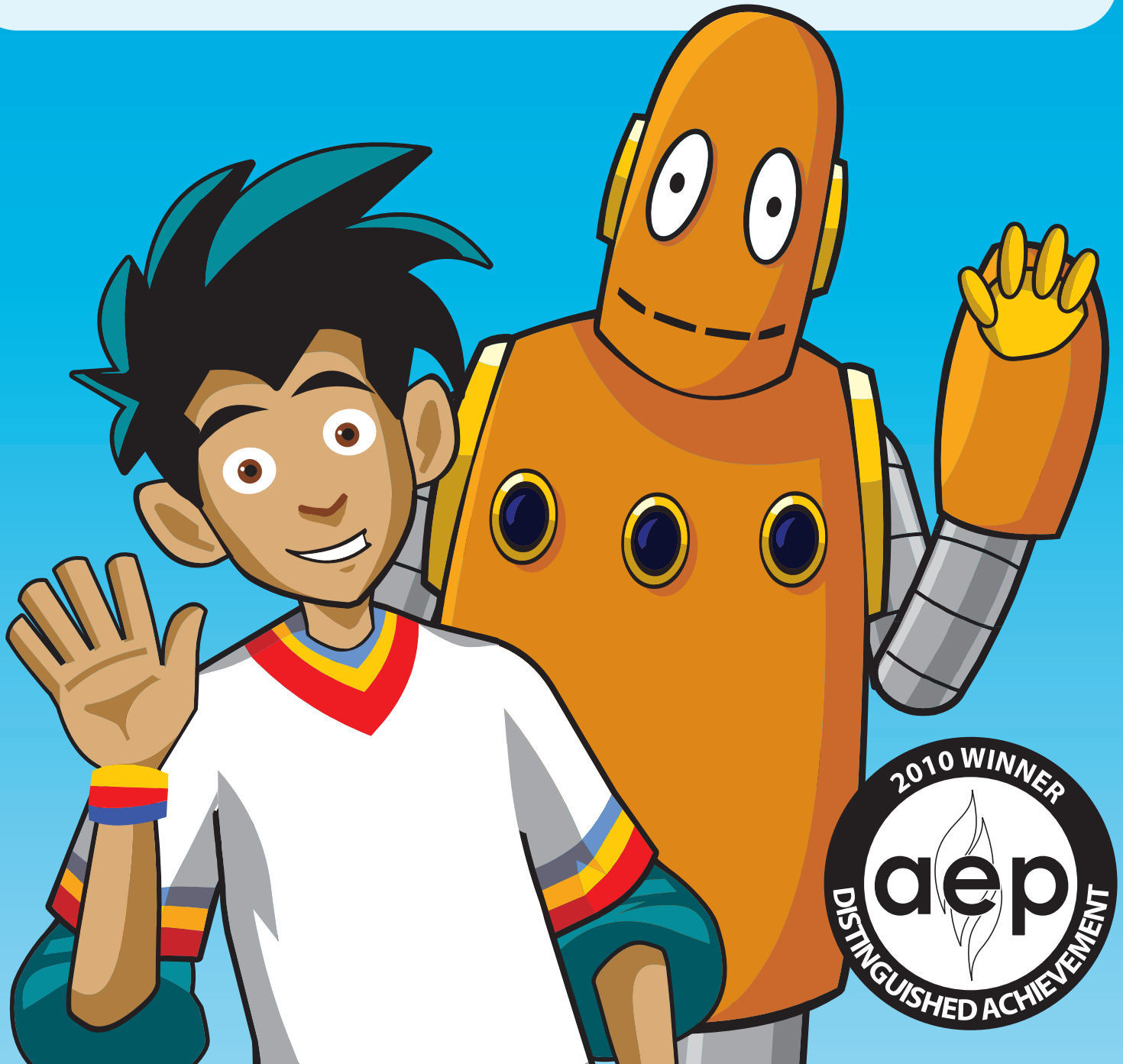


BRAINPOPESL.COM



Know More!

Words, Words,
Words!

Read It!

Write It!

Hear It,
Say It!

Play It!

Warm Up!

You Can
Do It!

BrainPOP ESL

An Innovative Program for English Language Learning and Teaching

BrainPOP ESL™ – the newest addition to BrainPOP®'s suite of award-winning online learning products – uses lively, engaging content to teach English to speakers of other languages. Embraced by innovative teachers since its Fall 2009 launch, BrainPOP ESL has already been honored with an AEP Award and two Interactive Media Awards "Best in Class" designations.



- Lessons are built around **animated movies** that introduce new vocabulary and usage.
- **Interactive** and **printable** features support each of the lessons, reinforcing them with vocabulary and pronunciation practice, reading comprehension, writing exercises, and more.
- **Quizzes** help teachers and students assess progress and determine when to advance to the next lesson.
- **Teaching tools** provide support for educators with streamlined explanations, **lesson plans**, and additional classroom activities.
- New concepts are couched in everyday situations, adding context for learners and enabling them to explore **idiomatic and cultural nuances**.
- Developed by experienced language educators, the program addresses the needs of students with **diverse learning styles** at various levels.
- A **versatile tool** for teachers, BrainPOP ESL accommodates small-group learning, full classroom participation, or individual study.
- **Easy to use**, the product is delivered entirely online. It is compatible with interactive whiteboards, learner response systems, projectors, Macs, and PCs.

About BrainPOP

BrainPOP® (www.brainpop.com) creates animated, curriculum-based content that engages students, supports teachers, and bolsters achievement. Our proven and award-winning educational resources, uniquely suited for 21st century learning, include BrainPOP Jr.® (K-3), BrainPOP, BrainPOP Español™, and the newly launched BrainPOP ESL™. All are supported by BrainPOP Educators, an online professional community more than 100,000 teachers strong and featuring over 750 free resources. Aligned to state standards and easy to use, BrainPOP sites host more than 8 million visits each month.

brainpopesl.com ✉ info@brainpop.com ☎ 866.542.7246