



**TRANSFORM  
DATA INTO  
INSIGHT AND  
INNOVATION**



**Your gateway to data-driven strategies**

CatchOn is an expansive data analytics tool that enables education leaders to see the apps and online tools students are using in and out of the classroom.

**LEARN MORE AT  
[www.catchon.com](http://www.catchon.com)**

# Smarter EdTech. Transformative Results.

Staying on top of students' and educators' evolving use of EdTech is hard work. Consider the experience of the average district we serve:

**6%**

Only 6% of apps in use have been approved

**15x**

The number of unknown apps in use is 15x higher than the number of total apps thought to be in use

Without better visibility into their technology investments, districts cannot be sure they're maintaining data security, efficiently allocating resources, and offering students the best possible education. Answer these questions to see how well your district is managing EdTech:

1. How are you tracking app usage to ensure data privacy compliance?
2. How are you gathering and analyzing data to formulate professional development strategies?
3. How are you monitoring how students are using their school devices and online tools outside the classroom?
4. How do you measure the class-level impact of EdTech on student achievement?
5. How are you measuring your ROI to determine your technology budget?

CatchOn engages the entire leadership team in data-driven dialogues to spur action that gets results. Here's how our transformative tool can help everyone in your district turn data into community-wide strategies.

## Data-Driven Education In Action

### CURRICULUM ADMINISTRATOR

**Challenge:** Curriculum Administrator Sarah Jones has heard teachers are using diverse apps to enhance their algebra and geometry lessons even though the district recently purchased a popular math curriculum tool.

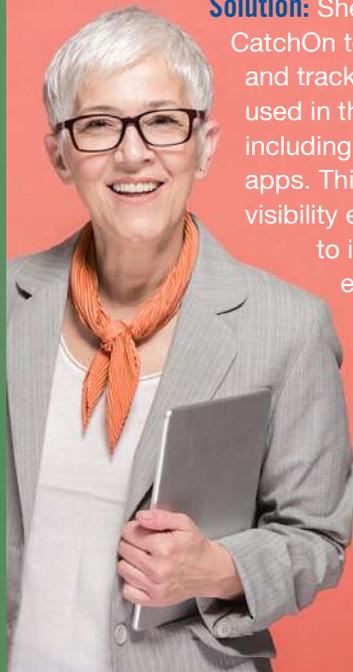
**Solution:** Using CatchOn, she learns which apps the teachers are using and identifies two that outperform the purchased tool. She and her technology audit team put the high-performing apps in next year's budget and eliminate the costly math tool.



### SUPERINTENDENT

**Challenge:** Superintendent Susan Osborne needs to ensure all apps' student data privacy policies conform to the school system's data privacy requirements.

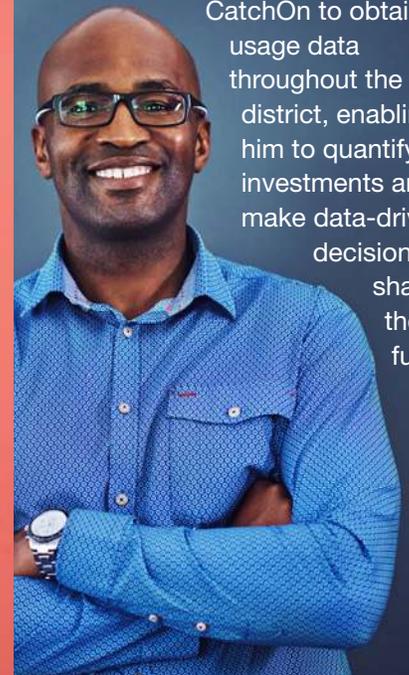
**Solution:** She uses CatchOn to monitor and track every app used in the district, including unapproved apps. This increased visibility enables her to identify and eliminate apps in violation of the school's privacy policy.



### CTO

**Challenge:** CTO Morgan Friend has been asked to analyze the applications used within his district and evaluate their ROI.

**Solution:** He leverages CatchOn to obtain usage data throughout the district, enabling him to quantify his investments and make data-driven decisions to shape the future.



# The Data You Want—The Way You Want It

At CatchOn, we believe in the power of analytics to help schools leverage data to better serve their students. Our powerful, customizable tool gives leaders the data-visibility they need to realize their goals.

## The CatchOn Difference Is...



### WISE INVESTMENTS

**Boost Efficiency.** Identify which apps teachers are actually using to better allocate resources

**Early KPIs.** Measure the performance of new investments as soon as you make them



### TREND DETECTION

**Eliminate Gaps in Data.** Receive detailed reports on data at the district, school, and class level

**Champion Network.** Get performance data from our client schools to learn the latest improvements to EdTech



### SUBSCRIPTION MANAGEMENT

**Waste-Free Tech.** Get real-time, class-level data to know how many subscriptions and licenses are truly needed

**Streamlined Renewal.** Know when renewals are due to prevent gaps in service



### IMPROVED TRAINING

**Professional Development.** Identify and disseminate the latest best practices

**Confirmed Deployment.** Ensure instructors are incorporating effective EdTech



### STUDENT DATA PROTECTION

**Peace of Mind.** Rest worry-free knowing CatchOn can only access de-identified aggregated data

**Rigorous Review.** Monitor the behavior of all apps to ensure student privacy is maintained



### EFFECTIVE USAGE

**Address equity gaps.** Discover how students use their apps and devices, both inside and outside of class

**Save Money.** Find effective free alternatives to costly apps



### CUSTOM VISIBILITY

**Loud and Clear Reporting.** Customize the dashboard and reporting system to achieve your unique goals

**Data Clarity.** Bring your data to life with clear, detailed analysis to drive effective strategies



### STUDENT ACHIEVEMENT

**Immediate Reporting.** Get up-to-the-minute results to keep students from falling behind

**Student-Centered Analytics.** Evaluate your tech based on how it effects real students

## Class-Level Module

Access actionable data at the class level so educators and leaders can boost results.



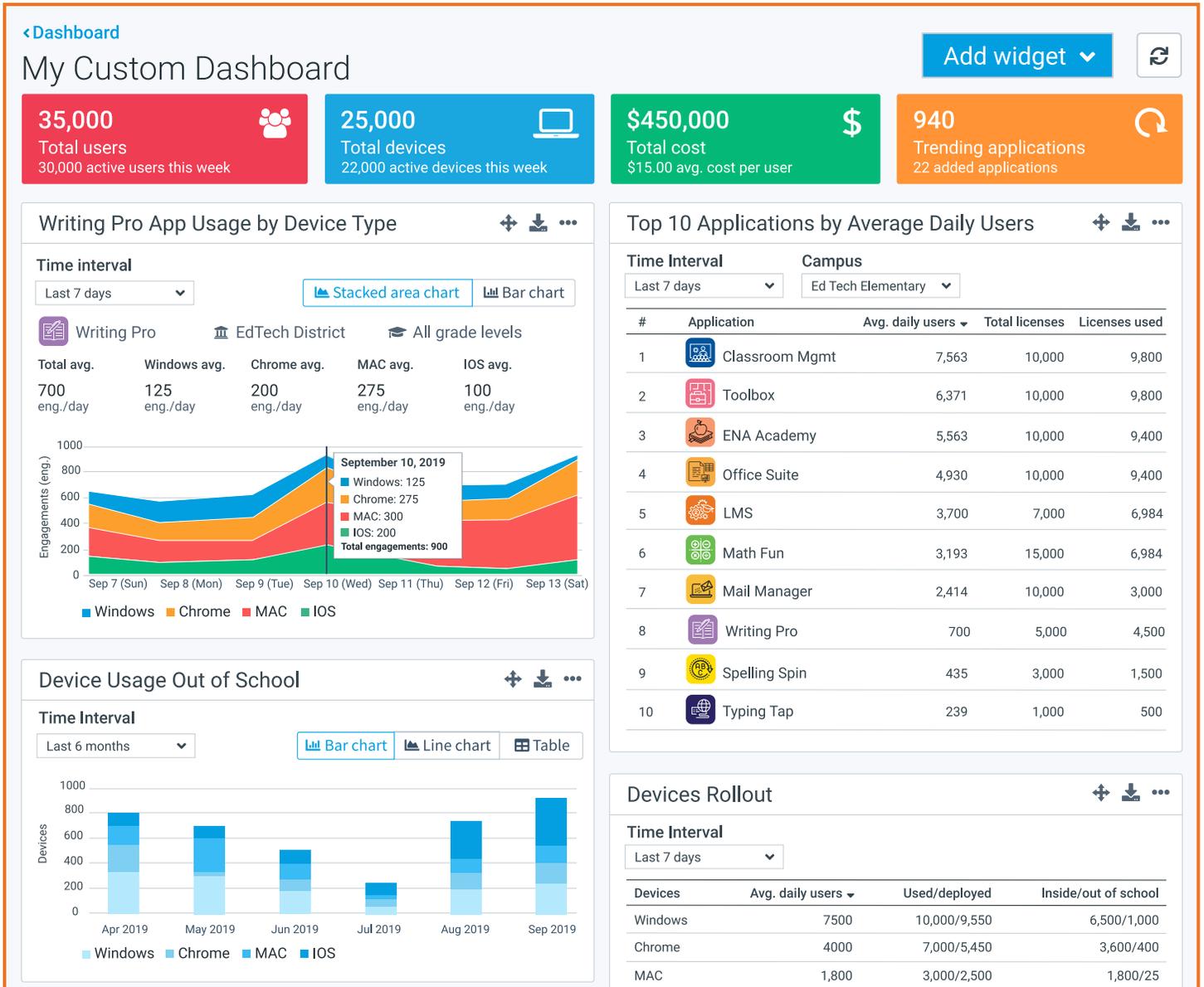
## OneRoster® Integration

Connect to every school device and seamlessly integrate roster and enrollment data leveraging IMS Global's OneRoster specification.



# Total Data Clarity

CatchOn's intuitive and customizable dashboards enable you to quickly access critical information and perform on-the-spot analysis.



See how CatchOn can enhance your digital initiatives.  
Sign up for a demo at  
[www.catchon.com/virtual-demo](http://www.catchon.com/virtual-demo)

## ABOUT CATCHON

CatchOn is a user-friendly data analytics tool that compiles real-time data on every device, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries across the nation. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.

**catchon**  
An ENA Affiliate