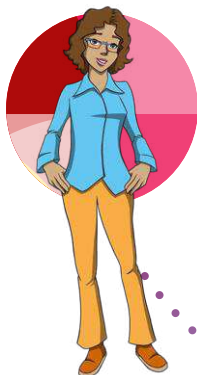


Whatever your role...

CatchOn Empowers You to Make Data-Informed Decisions

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Curriculum Instructor

CHALLENGE: Curriculum Instructor Sarah Jones has discovered that several of her middle and high school teachers are exploring different applications to enhance their algebra and geometry lessons despite the district having purchased an expensive math curriculum tool.

SOLUTION: Using CatchOn, she identifies these apps and evaluates their usage. Sarah discovers two apps that are far outperforming the costly math tool. After speaking with a team of teacher-leaders, she puts the highest performing apps in her proposal for next year's budget and eliminates the costly math tool.



Chief Technology Officer

CHALLENGE: CTO Morgan Friend just left a meeting with Superintendent Susan Osborne. He has been tasked with analyzing all the learning applications being used within his school district and providing feedback on their return on investment (ROI).

SOLUTION: Leveraging CatchOn, he can easily run a report that provides usage data across the district—enabling him to quantify their investments and make data-informed decisions going forward.



Principal

CHALLENGE: Principal Janet Allison needs to monitor what apps her teachers are using to ensure the faculty is following best practices and using the best tools for the job.

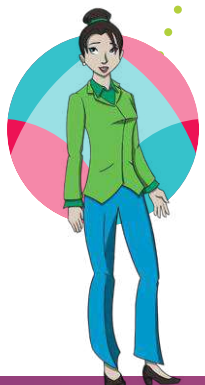
SOLUTION: She regularly uses CatchOn to see what apps her teachers are using. She recently noticed that 62 percent of her staff members have been using the free features included with a reading app for several months. She schedules a call with Sarah Jones, her curriculum instructor, to discuss purchasing this reading app building-wide and giving her teachers full access to the app's features and tools.



Professional Development Coordinator

CHALLENGE: Professional Development Coordinator Pat Mayberry purchased teacher training software. With the contract deadline quickly approaching, he needs to identify any gaps in usage and determine if the district should renew the service.

SOLUTION: Leveraging CatchOn, he's quickly able to view the usage data, track trends, and determine the tool's impact.

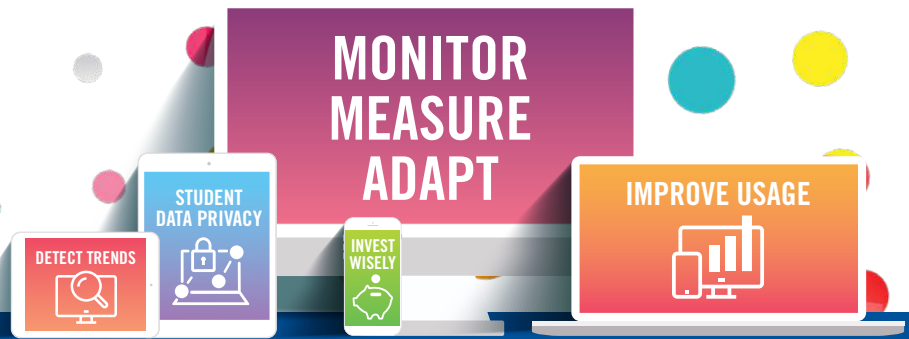


Superintendent

CHALLENGE: Superintendent Susan Osborne needs to address the school district's student data privacy policies and action plan at the school board meeting to confirm that they are in compliance with the school system's data privacy requirements.

SOLUTION: She assures the board that they are using CatchOn to monitor and track every app that is being used within the district, including those that haven't been purchased or approved by the district. This enables them to verify that any unknown apps comply with data privacy requirements.

Why CatchOn?



Invest Wisely

Evaluate software renewals with actual usage and financial data, not surveys.



Inform Training

Identify gaps in usage by tool to create targeted professional development and training plans.



Detect Trends

Discover what free or unknown apps are being used.



Student Data Privacy

Diagnose applications vulnerable to student data privacy policies.



Manage Subscriptions

Manage licenses, costs, ROI, and renewals from an easy-to-access dashboard.

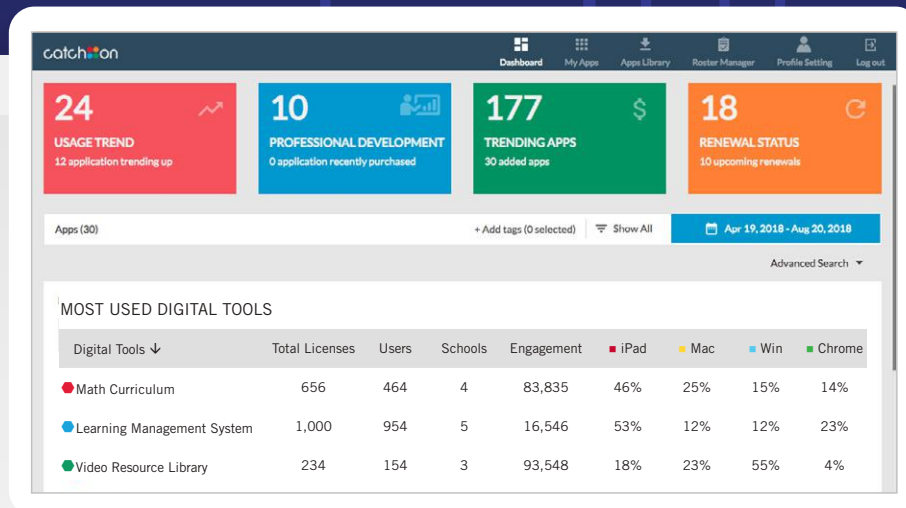


Improve Usage

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CONTACT US TODAY!

For more information about CatchOn, contact us at www.catchon.com/contact/.



ABOUT CATCHON

CatchOn is an expansive data analytics tool that compiles real-time data on every school device, enabling districts to make data-informed decisions about the apps and online tools their educators and students are using, both at school and at home. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.